

2012 NASW-NM Conference For-Profit Vendor/Advertisement Form

32nd Annual Conference

February 22-24, 2012



Meet more social workers in two and a half days than you could visit on your own at this once-a-year opportunity. Visit with New Mexico professionals to exchange information and to work on valuable business relationships. It's the most important event in the state for anyone who sells to and provides social work services. Our conference is the largest social work conference in the state; don't miss out on this opportunity to connect!

Where is the conference?

The conference will be held at the Sandia Resort located at 30 Rainbow Road, Albuquerque, NM 87113. We have negotiated a sleeping room rate of \$139.00/night plus tax. To reserve your room call 1-877-272-9199 and reference the NASW-NM room block.

Who attends the conference?

The National Association of Social Workers New Mexico Chapter Annual Conference attracts social workers from across the state. Social workers of every level attend to learn from the professional programs and to talk with exhibitors about the latest in products and services.

Our conference is the largest social work conference in the state and is attended by an average of 800 social workers and social work students. Social workers in the following areas of practice will be in attendance: Mental Health, Diversity & Cultural Competence, Social Work Justice, School Social Work, Aging, Children & Families, Addiction, Veterans Needs, and Social Work Education.

What does the rental fee include?

The National Association of Social Workers New Mexico Chapter will provide a 6' skirted table with 2 chairs. If additional chairs or an electrical outlet are needed, please indicate this on the registration form; electrical outlets are an additional \$50.00.

Why exhibit?

The National Association of Social Workers New Mexico Chapter Annual Conference is a marketing medium and is a cost-effective way to reach potential customers and future employees from across the state. You'll connect to more qualified decision-makers than you could on your own in several months! This two-way communication is personal and provides for an immediate exchange of information and questions.

How can I reserve exhibit space?

Requests for space are on a first-come, first-served basis. To reserve space, simply fill out the enclosed form and send it along with payment or purchase order to NASW-NM. Please do not fax registration forms, as full payment must be received with the registration. Payment for tables must be received no later than **February 3, 2012**.

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For-Profit Sponsorship Opportunities

Over the course of the two and a half day conference, there are several opportunities for your company to gain broader exposure by sponsoring a conference event. The company sponsoring an event will receive recognition for its generosity by signage with the company's name placed in a high-traffic area during the event. The company will also receive special recognition in the onsite conference program that is provided to 800 attendees and 45+ vendors.

Below is a listing of opportunities in which you may sponsor completely, or you can be a co-sponsor by making a donation that fits your budget. Please review your choice(s) on the vendor registration form.

Platinum \$5,000

As a Platinum Sponsor, you will enjoy the broadest exposure at the conference with:

- Company logo placed in the program. *Logo will also be placed on our conference bags if your completed form and an electronic version of the logo are received by January 13, 2012.*
- Company logo on a banner exhibited in the main ballroom
- Exhibit table
- Full page ad on the inside or back cover of the program
- One full conference registration

Gold \$2,500

- Company logo placed in the program. *Logo will also be placed on our conference bags if your completed form and an electronic version of the logo are received by January 13, 2012.*
- Company logo on a banner exhibited in the main ballroom
- Exhibit table
- Full page ad in the program

Titanium \$1,500

- Company logo on a banner exhibited in the main ballroom
- Exhibit table
- Half page ad in the program
- Logo in the program

Silver \$1,000

- Company logo on a banner exhibited in the main ballroom
- Exhibit table
- Quarter page ad in the program
- Logo in the program

Bronze \$500

- Company logo on a banner exhibited in the main ballroom
- Quarter page ad in the program
- Logo in the program

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Exhibit Table Information

- Exhibit tables are available only for the full term of the conference, February 22-24, 2012
- Tables are six-feet and include skirting
- Set-up times will be mailed with your confirmation email
- All exhibitors are encouraged to stay the full length of the conference for maximum exposure

For-Profit Exhibit Table \$475

Advertising Information

- The onsite conference program brochure is given to 800 attendees.

- Ad sizes are:

For-Profit Ad Rates

Full Page- 4.5" x 7.5"

\$200

Half Page- 4.5" x 3.75"

\$140

Quarter Page- 2.2" x 3.75"

\$75

Please reserve the following for my FOR-PROFIT ORGANIZATION:

___ Exhibit Table	\$475	___ Platinum Sponsor	\$5,000
___ <i>Check here if you need an electrical outlet (will cost add'l \$50)</i>		___ Gold Sponsor	\$2,500
___ Full Page Ad	\$200	___ Titanium Sponsor	\$1,500
___ Half Page Ad	\$140	___ Silver Sponsor	\$1,000
___ Quarter Page Ad	\$75	___ Bronze Sponsor	\$500
___ Other donation	\$ _____		

If there is a specific event (speaker, task force lunch, coffee break, etc...) you would like to sponsor, please note it here : _____

TOTAL \$ _____

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**32nd Annual Conference
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Agreement for Vendor/Advertisement Space

NASW-NM 32nd Annual Conference, February 22-24, 2012 Albuquerque, NM

Terms: This completed agreement is required no later than **January 13, 2012**.

Complete this and the previous page and return one original copy of this agreement to: NASW-NM, Attn: Conference Exhibits, 2444 Louisiana Blvd. NE, Suite 211, Albuquerque, NM 87110. Make a photocopy of this agreement for your files. An email confirmation will be sent confirming your space. Space is assigned on a *first-come, first-served basis*.

Company _____

Contact Person _____

Phone _____ Email _____

Address _____

City, State _____ Zip _____

If paying by credit card, please complete payment information below:

Credit Card Type _____ Credit Card Number _____ Exp _____

Amount to Charge: \$ _____ Signature _____

For office use only

Date Received

Date paid

Amount paid

Pymt. Type

Pymt. Number